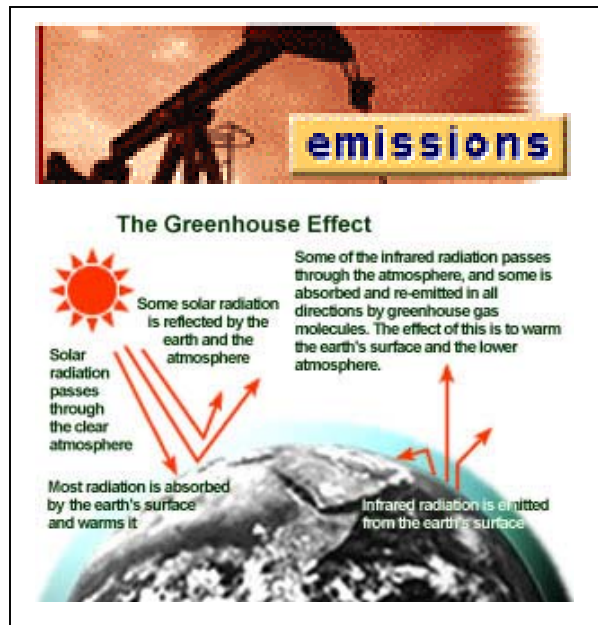


Innovative Student Poster Contest Sponsored by Local Chapter at the 2004 Power Systems Conference & Exposition



The New York/Long Island Chapter of the IEEE Power Engineering Society (PES) is proud to sponsor a new/first-time IEEE Student Member event at the inaugural IEEE Power Systems Conference and Exhibition (PSCE).

Put your creativity to work and enter the **“Engineering Solutions to Global Warming”** Poster Contest. No papers to write, but you do have to deliver a message. In doing so, you will increase knowledge of the global effects of emissions, how to produce, conserve, and use energy wisely.

WHAT? Design and produce an illustrated poster no larger than 22x28” that delivers a clear and positive message about an engineering solution to global warming.

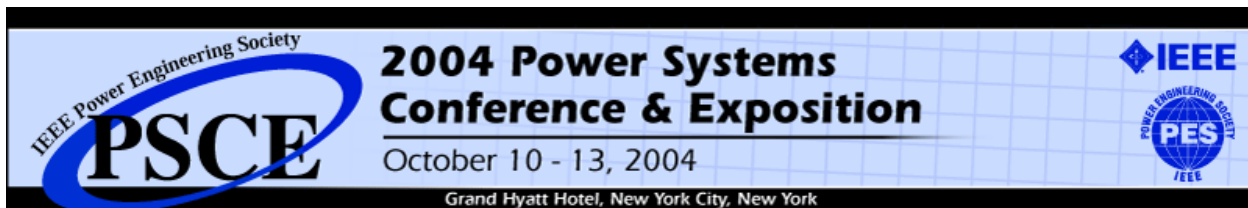
WHEN? Your registration form must arrive by Friday October 1, 2004. Posters can be brought with you to display in a clearly designated area at the Poster Session and Reception on Monday October 11, 2004, beginning at 4:30pm.

HOW? Posters must incorporate creative and original artwork and ideas. You are encouraged to be creative and use media over and above computer-generated material.

WHY? The winner receives a prize of \$100 and free IEEE Student Member pre-registration for PSCE 2004.

WHO? Any Student Member of IEEE who is registered for PSCE.

JUDGING: Posters will be judged by local IEEE New York/Long Island Section members on their artistry, creativity, originality, their ability to communicate a clear and positive message, and their compliance with the criteria listed in the Poster Contest Guidelines. The winner will be announced at the PSCE IEEE Student Member Luncheon on Wednesday, October 13, 2004.

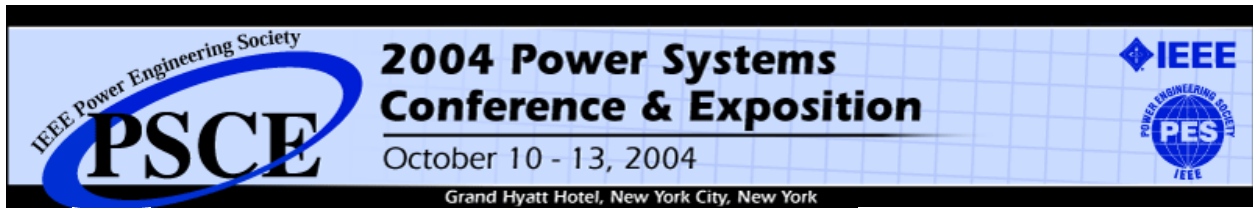


IEEE Student Member PSCE 2004 Poster Contest Guidelines

The New York/Long Island Chapter of the IEEE Power Engineering Society (PES) has set the following criteria for poster submissions. Please ensure compliance and avoid disqualification.

- Only IEEE Student Members who are registered for PSCE are eligible to enter the Poster Contest.
- Posters must incorporate creative and original artwork and ideas. Depictions of cartoon, video game, and movie/television characters; celebrities; movie themes; and past poster designs does not constitute creativity and originality.
- Posters must deliver a clear and positive message about an engineering solution to global warming. Art displaying negative health consequences are not considered positive messages.
- Posters must be no larger than standard poster board size (22" x 28").
- Posters should not be laminated.
- Posters must incorporate creative and original artwork and ideas. You are encouraged to be creative and use media forms over and above computer-generated material.
- Students may not work in pairs or groups.
- Your registration and authorization forms must be received by Michael Miller (see below) by Friday October 1, 2004. Posters can be brought with you to display in a clearly designated area at the Poster Session and Reception on Monday October 11, 2004, beginning at 4:30pm.
- Posters will be displayed on easels. Foam board to be supplied by the contest organizers for those who need it.
- Posters will be judged by local IEEE New York/Long Island Section members on their artistry, creativity, originality, their ability to communicate a clear and positive message, and their compliance with the criteria listed above.
- The winner will be announced at the PSCE IEEE Student Member Luncheon on Wednesday, October 13, 2004.
- The winning poster submitted to the PES Poster Contest may become property of the Local IEEE Section and the PES, and may not be returned.
- For more information about PSCE, please see our web site at www.pscexpo.com. For more information about the Poster Contest, please contact:

Michael A. Miller, Room 1208
Con Edison
4 Irving Place
New York, New York 10003
MILLERM@coned.com



IEEE Student Member PSCE 2004 Poster Contest Registration Form

Please type or print legibly the information requested below:

Name: _____

Mailing Address (Street/Apt): _____

Mailing Address (City/State): _____

Mailing Address (Country/Postal Code): _____

Telephone Number: _____

E-mail Address: _____

IEEE Student Member No: _____

IEEE Section: _____

Hometown City/State/Country: _____

College/University: _____

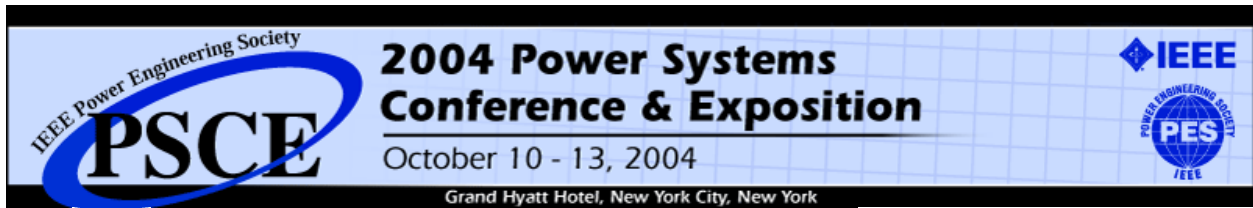
Education Year (Fr./So./Jr./Sr.): _____

Title of Your Poster: _____

Send your registration form via mail or e-mail for receipt on Friday October 1, 2004, to reserve a position in the IEEE Student Member Poster Contest at PSCE 2004 to:

Power Systems Conference & Exposition
c/o Michael A. Miller, Room 1208
Con Edison
4 Irving Place
New York, New York 10003
MILLERM@coned.com

Posters can be brought with you to display in a clearly designated area at the Poster Session and Reception on Monday October 11, 2004, beginning at 4:30pm. See also the Poster Contest Guidelines.



IEEE Student Member PSCE 2004 Poster Contest Authorization Release Form

Name: _____

IEEE Student Member No: _____

I hereby authorize the Power Engineering Society (PES), the IEEE, the Local Section, and the PSCE Organizing Committee to utilize the Power Systems Conference and Exposition "Engineering Solutions to Global Warming" Poster Contest submission and/or photographs for use in various forums, including but not limited to:

- news releases to the media, including Institute, Society, and Section publications;
- reproduction in program publications;
- use on the official PES, IEEE, Section, and PSCE Web sites; and
- other non-commercial efforts as determined by PES or IEEE

The only information that may be released to the media is your name, college, and hometown.

If you accept these terms and conditions, please complete and sign this form.

Print Name: _____

Signature: _____

Title of Your Poster: _____

Today's Date: _____

Send this authorization form along with your registration form to the address listed on the registration form.